Growth made easy

CRM built for small business success

Build repeat, loyal relationships with Act!

Relationships are the heart of your business and key to fueling growth. Make every interaction count with quick, organized access to highly personalized customer details in Act!, so it's easy to build relationships that last.

Because every business runs differently, you have the freedom to tailor an Act! experience to your business and industry needs—your adaptable, everywhere, connected workspace. Finally, a flexible CRM solution that's uniquely yours.

Enjoy the freedom to tailor your Act! experience.

Rest-assured, Act! is the proven, trusted choice of small and mid-sized businesses.

Build lasting relationships that fuel business growth.

Choose from entry-level to full-featured CRM in the Cloud.

**Call AU 1300 362 046 | NZ 0800 443 163
visit acttoday.com.au,
or contact your Act! Certified Consultant[1]**

act!

Enjoy the freedom to tailor your Act! experience

Why conform to a rigid CRM solution when you don't have to. Act! is a perfect fit for your business and industry, because it's flexible. Unlike other CRM solutions, you have the freedom to tailor an Act! experience to your unique needs.

Adaptable

Act! works like you work, equipping you with a variety of configuration options from lightly personalized to completely customized. Embed Custom Tables and apply Industry Templates for maximum adaptability. Highly trained Act! Certified Consultants[1] can help create your Act! experience.

Everywhere

Act! goes where you go, enabling you to be productive from wherever you work—the office, home, or the road. Get to the details you need whether you're online or offline. Sophisticated offline sync capabilities keep everyone in the business up to date.

Connected

Act! likes what you like, keeping you connected to the tools and apps you love like Slack™, QuickBooks® Online, Shopify, and hundreds more via Act! Connect. Direct integration with Outlook®, Google™, and Excel enables seamless interaction.
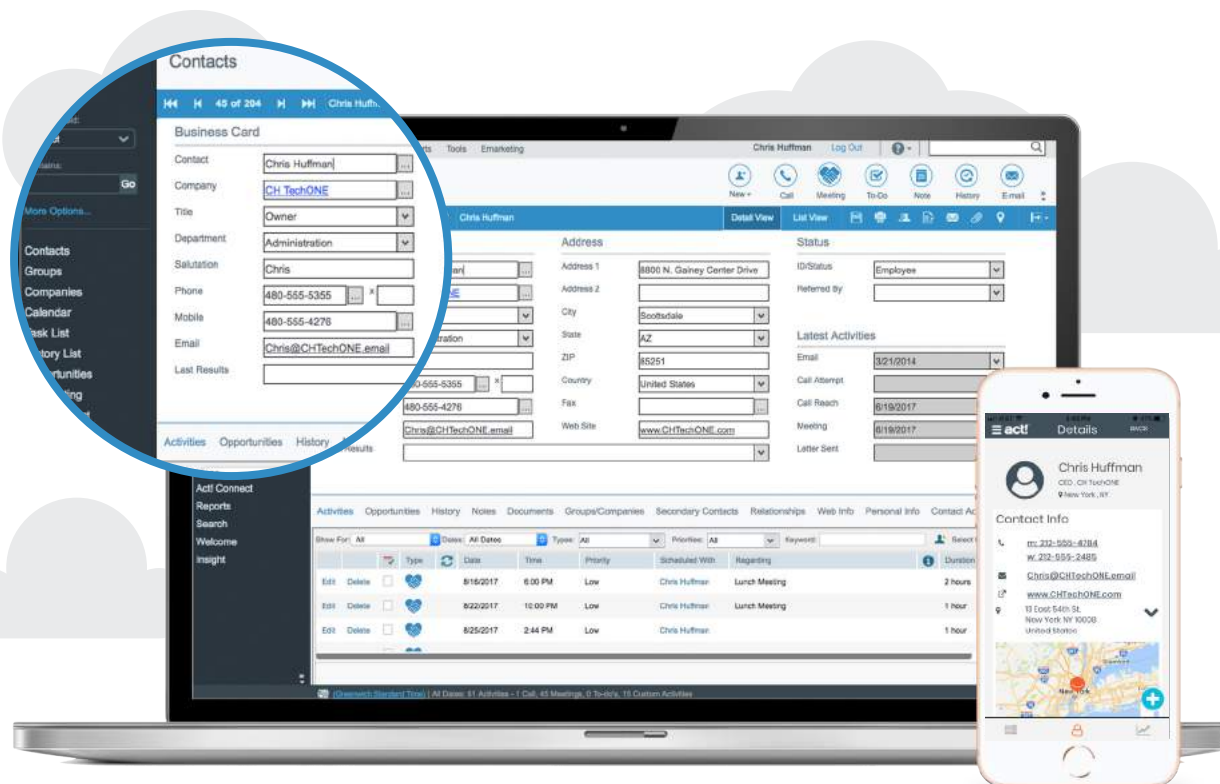
Rest-assured, Act! is the proven, trusted choice

Act! is the proven, trusted choice of entrepreneurs, sales teams, and small and mid-sized businesses—and has been for over 30 years. Act! helped establish the CRM category and has been leading the way ever since, acquiring over six million users in 100+ countries, so you know you're in good company and in good hands.

Build lasting relationships

Make every interaction count with quick, organized access to highly personalized customer details. Keep rich contact details, emails, notes, history, activities, and more in one easy to find place—the Act! contact record.

Unlock the full potential of Act! with Custom Tables Manager exclusive to Act! Premium Plus. Custom Tables Manager enables you to bring complex data sets, unique business processes, and specialized industry practices together in Act! to manage your business.

Fuel business growth

Drive demand and close deals faster with integrated email marketing and powerful sales tools. Create and send professional, mobile-friendly campaigns proven to drive sales to the contacts and groups you keep in Act!. Manage leads through to close using an out-of-the-box process or one you customize. Complete activities in each stage of the sales process to keep deals moving.

Make informed decisions

Gain a deep understanding of business performance with rich, actionable insights. See dynamic, visual snapshots of real-time metrics with interactive, graphical Act! Insight dashboards available to active Act! Premium subscribers. Dig deeper with 50+ preconfigured reports or create custom reports to fit your unique needs.

act!™

Choose the solution that's right for your business

From entry-level to full-featured CRM, Act! has a solution that's right for your business. Choose Act! Premium or Act! Premium Plus solutions in the Cloud for instant online access to Act! in a modern, secure Cloud environment—no IT needed, no hardware required, just an affordable subscription. Your subscription also includes **exclusive access to Act! Insider membership benefits** that keep you current with automatic access to product innovations, covered with customer success resources like expert technical support[2], and connected to hundreds of popular business apps.

Most popular

Act! Pro

Entry-level, out-of-the-box feature set for individuals

Desktop access

$330

AUD/user

Prices listed are excluding GST

Act! Premium

Full-featured, everywhere access CRM for individuals & teams

Instant online access in a modern, secure Cloud environment

Online, offline, & mobile access

$45

$28 self-hosted option

AUD/user/month
(Billed annually)

Act! Premium Plus

Adaptable CRM that complements your unique business

Unlock the full potential of Act! with Custom Tables in a flexible Cloud environment

Online, offline, & mobile access

$65

$45 self-hosted option

Private Cloud option availoble

AUD/user/month
(Billed annually)

Compare products at act.com/au/pricing

swiftpage™

act!™